

MEDICATION FOR OPIOID USE DISORDER

Iowa Department of Health and Human Services / Your Life Iowa

Campaign URL: <https://yourlifeiowa.org/become-medication-opioid-use-disorder-provider>

PEOPLE WITH LIVED EXPERIENCE

RADIO COMMERCIAL

Recovery is Possible
segment
(30 seconds)



DIGITAL OUTDOOR

1440x40



PRINT ADS

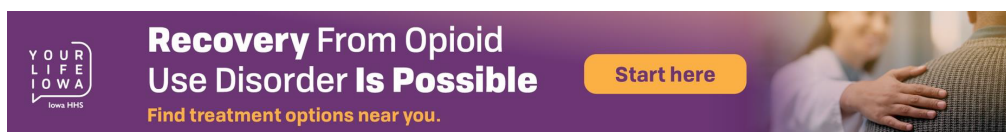
Color: 4.88x10 / 5.65x10 / 4.5x10.2 / 4.5x11 / 5.5x8.25 (2 versions)

Black & white: 4.88x5 / 5.65x5 (2 versions)



WEB BANNERS

Sizes: 300x250 / 300x350 / 728x90 (2 versions)



HOW TO GET FILES

The easiest way to access these materials is to visit

<https://yourlifeiowa.org/resource-center>



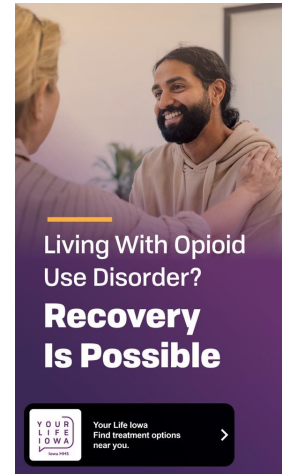
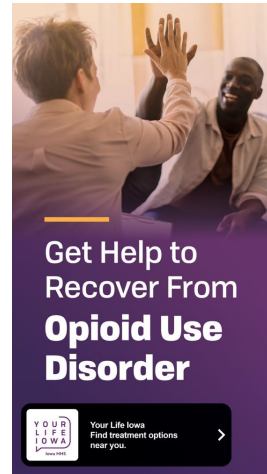
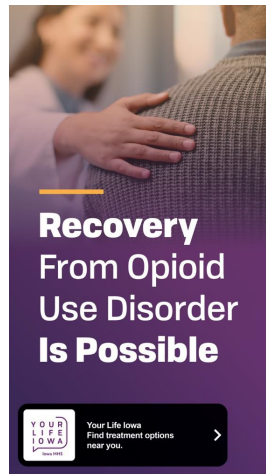
MEDICATION FOR OPIOID USE DISORDER

Iowa Department of Health and Human Services / Your Life Iowa

Campaign URL: <https://yourlifeiowa.org/become-a-medication-for-opioid-use-disorder-provider>

SNAPCHAT

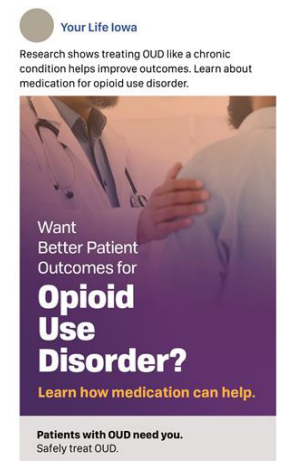
1080x1920 (3 versions)



HEALTHCARE PROVIDERS

META ADS

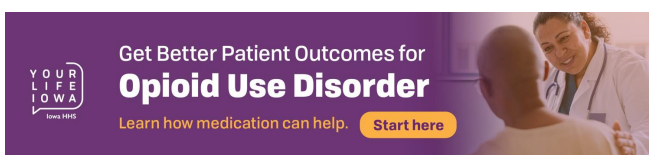
1440x1800 (3 versions)



NEWSLETTER

NEWSLETTER BANNER ADS

650x150 (2 versions)



Help Patients Recover From Opioid Use Disorder

As a healthcare provider, you want to help patients living with opioid use disorder (OUD) the best way you can. By using medication for opioid use disorder (MOUD) and treating OUD like a chronic condition, you may be able to achieve better patient outcomes.

[Get free training, guidance and implementation support](#) for using MOUD in your healthcare setting. It's how you can safely treat opioid use disorder — and help make an even bigger difference in your community.

Learn more about MOUD [here](#).

HOW TO GET FILES

The easiest way to access these materials is to visit

<https://yourlifeiowa.org/resource-center>

